U.S. ARMY

THIS WE'LL DEFEND

1775 - 2025

ARMY'S 250TH BIRTHDAY CELEBRATION GALA

JUNE 14, 2025

6PM TO 11PM

OMNI HOTEL HOUSTON

We are excited to invite you to the Army 250th Birthday Gala,

The United States Army is celebrating the founding of our nation and its 250th Birthday! We invite you to join us in the rich history and the joyous celebration.

More than a year before the Declaration of Independence, the Second Continental Congressed pass a resolution and created the national Army, thus on June 14, 1775, the U.S. Army was born.

The Army has had an essential role in both the founding and the development of the United States as an independent nation. Winning the Revolutionary War set America on a path toward greatness. The Army goes well beyond the battles, wars, conflicts, and forts; the Army has influenced and been influenced by American life, culture, fashion, food, technology, business, and religion. Cementing the Army as a foundation to America's creation and wonderful existence.

On June 14th, 2025, Houston will host the 250th Army Birthday Celebration. This event represents a tremendous opportunity to showcase, highlight, and celebrate the Army in all its forms: Active Duty, National Guard, Reserves, Veterans, Civilians, Families, Supporters, the State of Texas, and the Houston Community. We are expecting to have patriotic performances and tributes, exquisite dinning, commemorative items, and special guests of celebrities and U.S. Army officials.

On behalf of HTX Army Celebration Host Board of Directors and the City of Houston, we invite you to consider supporting our efforts and celebrate 250 years of selfless service with us.

Very best regards,

Victor Ramirez, President
HTX Army Celebration 2024
Board of Directors

Board of Directors

Victor Ramirez
President

Mai Lee Eskelund
Board Member

Karen Scott
Board Member

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Ashley Scoppa
Committee Chair

Heather Herlong
Committee Co-Chair

Join us in honoring our Army's legacy and future

Sponsorship Packages

(1775-1865)

Revolutionary War Sponsorship

$25,000 (1 available)

This package honors the Army's birth during the Revolutionary War, through the War of 1812, and the Civil War's defining moments. These early battles shaped the United States and established the foundation of its military might. The Civil War also marked the integration of African Americans into the Army, with the establishment of the United States Colored Troops in 1863.

- 2 VIP tables (10 seats each)
- VIP reception access
- Preferred seating
- Company logo on all media materials
- Special recognition during the event
- Full page ad in program book
- Premium champagne for toast
- Thank you gift for you and your guests

Sponsorship Packages

(1914-1945)

World Wars Sponsorship

$15,000 (2 available)

Commemorates the Army's role in World War I and World War II, where it expanded exponentially and played a crucial role in the Allies' victory. The Army's Women's Army Corps was established during WWII, officially integrating women into the service, forever changing the face of the military.

- 1 VIP table (10 seats)
- VIP reception access
- Preferred seating
- Company logo on all media materials
- Special recognition during the event
- Half page ad in program book

Sponsorship Packages

(1950-1975)

Korean /Vietnam Conflicts Sponsorship

$10,000 (6 available)

This package reflects the Army's challenging engagements during the Korean and Vietnam Wars, as it evolved in response to Cold War tensions. Integration of the Armed Forces was solidified in 1948, marking the full inclusion of African Americans in every unit of the Army, a defining moment in military equality.

- 1 VIP table (10 seats)
- Preferred seating
- Company logo on all media materials
- Special recognition during the event
- Quarter page ad in program book

Sponsorship Packages

(1990-1991)

Desert Storm/Desert Shield Sponsorship

$7,500 (4 available)

This level honors the Army's successful leadership during Operations Desert Shield and Desert Storm, where the military showcased its technological advancements and operational strength in the swift liberation of Kuwait.

- 1 table (10 seats)
- Preferred seating
- Company logo on all media materials
- Special recognition during the event
- Company listed in program book

Sponsorship Packages

(2001-2021)

OIF/OEF Sponsorship

$5000 (2 available)

Honoring the Army's role in the post-9/11 era during Operations Iraqi Freedom (OIF) and Enduring Freedom (OEF), where it led the efforts in the Middle East to counter terrorism and build stability.

4 tickets to the ball

special recognition during the event

company listed in program book as

VIP reception sponsor

information booth at VIP reception

Sponsorship Packages

Toast Sponsor

$5000 (1 available)

The Toast Sponsorship package offers a unique opportunity to honor the Army's 250th anniversary by sponsoring a formal toast during the event. As the official Toast Sponsor, your company will be recognized as a key contributor to the celebration, with exclusive branding and acknowledgment when the toast is given.

4 tickets to the ball

Company listed in program book as Toast sponsor

Information booth at VIP reception

Sponsorship Packages

VIP Beverage Station Sponsor

$5000 (1 available)

The Beverage Station Sponsorship for the Army 250th Birthday Ball provides prominent brand visibility at one of the most frequented areas of the event. As the official sponsor of the beverage stations, your company's logo will be displayed on all bar signage, ensuring maximum exposure throughout the evening. This sponsorship also includes public recognition during the event, branding on the event's website and social media channels, and the opportunity to offer a signature drink named after your company or a military-themed honor.

4 tickets to the ball

Company listed in program book as VIP reception sponsor

Special recognition during the event

Information booth at VIP reception

Sponsorship Packages

VIP Reception Sponsor

$5000 (1 available)

The VIP Reception Sponsorship for the Army 250th Ball offers exclusive branding and recognition as the host of the event's prestigious VIP reception, providing you with significant visibility among high-profile attendees, military leaders, and dignitaries.

Company branding on all signage at the VIP reception area, including step-and-repeat backdrops, banners, and digital displays. Featured as the VIP Reception Sponsor on the event's official website and across all event-related social media channels. Acknowledgment in the event program with a dedicated section highlighting the sponsor's role.

The sponsor's name/logo will be prominently displayed as the official sponsor of the VIP Reception.

4 tickets to the ball

Company listed in program book as VIP reception sponsor

Special recognition during the event

Information booth at VIP reception

Sponsorship Packages

Custom Challenge Coins
Sponsor
$3000 (1 available)

The Army 250th Birthday Celebration is an extraordinary event that honors the legacy of 250 years of service, sacrifice, and valor of the United States Army. To commemorate this significant milestone, we are offering a unique opportunity for a company to sponsor the Army challenge coins, a long-standing tradition of recognition within the military. Your company's sponsorship will not only support the event but also provide a lasting keepsake for attendees, serving as a symbol of dedication, honor, and partnership. As the exclusive sponsor of the Army 250th Birthday Celebration Challenge Coins, your company will gain the below.

The sponsor will be prominently recogniized throughout event

4 tickets to the ball

Company listed in program book as Challenge Coin sponsor

Sponsorship Packages

Modern Army Sponsorship
- Souvenir Glass Sponsor -

$2500 (2 available)

Celebrating the current-day Army, its ongoing commitment to national security, and the continuing integration of diverse leadership, including the increasing roles of women and minorities in combat and command positions.

2 tickets to the ball

Company listed in program book and program materials as souvenir Glass sponsor

Sponsorship Packages

Enlisted Soldier Sponsorship

Buy 1 ticket or a table of 10
(50 tickets maximum available)

Sponsorship Opportunity: The Enlisted Soldier Sponsorship for the Army 250th Birthday Ball is a meaningful way to honor and support the backbone of the Army—the enlisted soldiers. This sponsorship covers the attendance and participation of enlisted service members, providing them with complimentary tickets to the event, where they can join in celebrating 250 years of Army history and tradition.

As a sponsor, your contribution will be recognized through event materials, including a special acknowledgment during the ceremony, and you'll receive the opportunity to meet and interact with the soldiers whose attendance you have made possible. This package highlights your commitment to the military community and appreciation for the service and sacrifice of the enlisted ranks.